GOVERNMENT OF ANDHRA PRAESH
ABSTRACT

Agricultural Marketing Department - Market Intervention - Cotton MSP operations for 2023-24 Plan of action for procurement of cotton by the CCI in the 50 Centers of Market Yards / notified ginning Mills for the season 2023-24 - Certain guidelines - Orders - Issued.

AGRICULTURE AND CO-OPERATION (MKTG-II) DEPAREMNT

G.O.Rt.No.696 Dated:10.10.2023

Read the following:-

1. G.O.Rt.No.628, Dated:26.09.2022, Agrl&Co-operation(Mktg.II) Dept.
2. Commissioner & Director of Agricultural Marketing, A.P., Guntur, Lr. No.AGC05-13021/4/2021, Dt:14/09/2023.

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ORDER:-

In the reference 1st read above, the Government have issued an action plan for the procurement of cotton by the Cotton Corporation of India (CCI), GoI in the identified 50 centers of Market Yards and Ginning Mills and constituted a district-level committee to oversee MSP operations for the year 2022-23. During the year 2023-24, cotton procurement under MSP by the CCI will take place in 50 centers in the market yard and identified ginning mills. During 2023-24 (Kharif season as of 31.08.2023), the expected area of cotton covered is 4.00 lakh hectares (approximately), and the expected production is 5.84 Lakh MTs (approximately). The cotton procurement operations will be conducted through Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) in the state and the cotton procurement season for the year 2023-24 will start from October 2023 onwards. Further, the Government of India has announced the MSP rates for cotton during the year 2023-24 as under:-

1. Medium staple - Rs. 6620/- per quintals
2. Long staple - Rs. 7020/- per quintals

2. After careful examination of the matter, the Government hereby approve the following action plan submitted by the Commissioner & Director of Agricultural Marketing, A.P., Guntur in the reference 2nd read above for procurement operations in Market Yards during the year 2023 - 2024:-

1. Cotton purchases shall take place in the identified 50 CCI centers of market yards.
2. In addition to the Market Yards, cotton procurement under MSP shall take place at the Ginning mills identified by the District Joint Collector of the district concerned, Rythu Bharosa Kendra (RBK) as purchase center based on the recommendations of the Branch Manager, CCI, Guntur and the District Agri Trade & Marketing Officers concerned.

(P.T.O)

3. Based on the recommendations of the CCI, the District Agri Trade & Marketing Officers shall request the District Joint Collectors of the district concerned, Rythu Bharosa Kendra (RBK) to identify Ginning mills as purchase center for procurement of cotton under MSP duly observing the deployment of required AMC staff and CCI staff for conducting procurement operations and also availability of latest version software system at the Ginning mills for compatibility of CMAPP software.
4. The District Agri Trade & Marketing Officers in the State shall coordinate with Joint Collector concerned, Rythu Bharosa Kendra (RBK) and the Branch Manager, CCI, Guntur for procurement operations in Ginning mills and Market yards in their Districts for smooth functioning of cotton procurement operations.
5. Identification and registration of cotton farmers by the Village Agriculture Assistant (VAA) at each RBK through Aadhaar based e-crop / e-panta data by the Agriculture Department in the Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) for cotton procurement operations.
6. The Commissioner, Agriculture shall complete Aadhaar based e-Crop registration & verification and give necessary directions for identification of Cotton Farmers at field level by officers concerned and Village Agriculture Assistants (VAAs) at Rythu Bharosa Kendralu (RBKs) and also register the farmer details in Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) at the time of cotton procurement operations without hurdles to the cotton farmers.
7. The Commissioner, Agriculture shall issue necessary directions to the Field Assistants to upload the Mandal wise yield and picking periods for cotton as it will be the base to calculate the quantity to be allowed as per the area sown recorded in e-crop.
8. The Commissioner, Agriculture shall instruct the VAAs to give wide publicity on FAQ norms at RBKs and also give publicity to the farmers to bring loose cotton to the procurement centres.
9. The Commissioner, Civil Supplies shall share the details of the data on ration cards of the farmers with required particulars to the CMAPP for identification of farmer's family members for cotton procurement.
10. Documents to be shown at RBK by the farmer at the time of registration for sale of cotton in the market yard and ginning mills.
    a) Photo copy of Aadhaar card
    b) Photo copy of Pattadar Pass Book.
11. Farmers shall be allowed to sell the quantity of cotton duly observing, as per the extent cultivated, Mandal wise average yield per hectare and picking-wise production as furnished by the Agriculture Department in CMAPP.
12. Online Payments shall be made to the farmer through Aadhaar linked bank account only by the CCI.
13. The above procedure shall also be followed for the procurement by CCI under MSP that takes place at the Ginning mills.

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14. Wide publicity will be made in all RBKs by the Village Agriculture Assistants (VAAs) regarding FAQ standards / quality parameters of cotton and also the MSP rate as fixed by the Government of India.
15. Ensuring that the fire fighting arrangements shall be made to prevent fire accidents.
16. All the structures in the market yards including stocks of cotton shall be insured.
17. Ensuring the availability of sufficient number of equipment such as moisture meters, tarpaulins, certified electronic weighing scales, Systems / Net connectivity and CC cameras.
18. Deployment of required number of staff from other AMCs to the needy AMC for cotton procurement by the Regional Joint Directors of Marketing and after deployment, the Secretaries concerned shall allot the staff to the procurement centres and Ginning mills for conducting of cotton procurement operations.
19. Constitution of District Level Committee with the following members is proposed to monitor the cotton MSP operations for the year 2023-24 and to take necessary steps for proper conduct of operations.

1. Joint Collector, Rythu Bharosa and Revenue	- Chairman
2. District Agri Trade & Marketing Officer	- Convener
3. Joint Director of Agriculture	- Member
4. Addl. Superintendent of Police	- Member
5. District Fire Officer	- Member
6. Representatives of the CCI (Buyers)	- Member
7. Dy. Commissioner, Transport	- Member
8. Representatives of the Cotton Trade	- Member

20. The Joint Collectors, Rythu Bharosa Kendra, Regional Joint Directors of Marketing/Regional Deputy Directors of Marketing /District Agri Trade & Marketing Officers to monitor the Cotton MSP operations frequently and report to the concerned.
21. Farmers shall also be allowed to sell their cotton to the CCI at the nearest other districts due to lack of sufficient Ginning mills.
22. The Commissioner & Director of Agricultural Marketing, A.P., Guntur is accorded permission to pay the expenditure for cotton procurement operations through CMAPP which is developed by the Code Tree Software Solutions, Vijayawada for utilization of their services for the year 2023-24 under the available savings of CMF funds as per the sharing pattern in the agreement for development of CMAPP.
23. The Branch Manager, CCI, Guntur shall call the tenders for transportation of Cotton from AMC procurement centre to nearest ginning mill for the crop season 2023-24.

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24. A committee shall be constituted with following Senior Level Officers from the Marketing Department to finalize the rates as per tenders called by the CCI.

    Regional Joint Director of Marketing, Visakhapatnam.
    Regional Joint Director of Marketing, Vijayawada.
    Regional Joint Director of Marketing, Kadapa

25. The Commissioner & Director of Agricultural Marketing, A.P., Guntur is permitted to bear the transportation charges from the Agricultural Market Committee procurement centers to nearest Ginning mill. The CCI, Branch Manager, Guntur shall make necessary arrangements for transportation of cotton from the Agricultural Market Committee procurement centers to nearest Ginning mill and the transport charges duly deducting from the Market fee payable by the CCI on procurement operations for the year 2023-24 as per the interest of the farmers.
26. Cotton transportation details should be entered in CMAPP by the Secretary & CCI buyer and the payment shall be made to the transporters based on the truck sheet generated in CMAPP by the CCI.

3. The Commissioner & Director of Agrl. Marketing, AP, Guntur shall take further necessary action in this matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHIRANJIV CHOUDHARY
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Commissioner of Agriculture, AP, Guntur for necessary directions to the field level officers for proper identification of cotton farmers.
The Commissioner of Civil Supplies, AP for taking necessary action.
The District Joint Collectors, Rythu Bharosa and Revenue to conduct of smooth cotton procurement operations concerned through the Commr.& DoAM, AP, Guntur.
The Branch Manager, CCI, Guntur for taking necessary action.
The District Fire Officers concerned through the Commr.& DoAM, AP, Guntur.
The Assistant Directors of Marketing concerned through the Commr.& DoAM.
The Joint Director of Agriculture concerned through the Commr.& DoAM.
The Representative of the CCI (Buyers) concerned through the Commr.& DoAM.
The Deputy Commissioner, Transport Department concerned through the Commr.& DoAM, AP, Guntur.
The Representatives of the Cotton Trade concerned through the Commr.& DoAM.

Copy to:
The PS to Spl.C.S. to Hon'ble C.M.
The PS to Hon'ble Minister (Agri., Coop., Marketing, FP).
The PS to Prl. Secretary to Government (AM&C), A&C Dept.
SF/SC.

//FORWARDED BY ORDER//

S. Sreelekha
SECTION OFFICER